

Managing Alumni Relations

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A.M.U. Aligarh

Difficult of All???

- * Head of a Department
- * Principal of a College
- * Provost of the Students' Halls of Residence
- * Dean of Alumni Affairs
- * Engaging a LeAP Class!

Dean of Alumni Affairs

- * Managing students of all ages
 - * More challenging than Adult Education even
- * Managing students who do not have to pass
- * Most demanding
- * Most thankless job
 - * Bad things come to you
 - * Good things go to ...

Setting the Record Straight

- * Alumni: Male Plural
- * Alumnus: Male Singular
- * Alumnae: Female Plural
- * Alumna: Female Singular
- * Gender Neutral Term: Alumni/ae
- ~~* One of the distinguished alumnus/alumna~~
- * One of the distinguished alumni/alumnae

Stakeholders

- * Students
- * Faculty Members
- * Staff Members
- * Parents
- * Employers/Professional Bodies/Industry
- * Management/Government/Society
- * Alumni/ae

Alumni of A.M.U

- * AMU has a rich legacy of its Alumni
- * Founder: Sir Syed Ahmad Khan
- * Issue of Seniority
- * We have produced **2 Bharat Ratna** (Khan Abdul Ghaffar Khan and Dr. Zakir Husain), **9 Padma Vibhushan, 11 Padma Bhushan and more than 50 Padma Shri Awardees.**
 - * A book by Dr. Samina Salim, Houston.

Why Alumni ???

- Greatest test to the strength of the College's program
- Emotional attachment to the college
- Experience of industry & outside world
- A better understanding of College's need and requirements
- Ability to act as a bridge between institute & industry
- Every great University has a strong well connected Alumni network

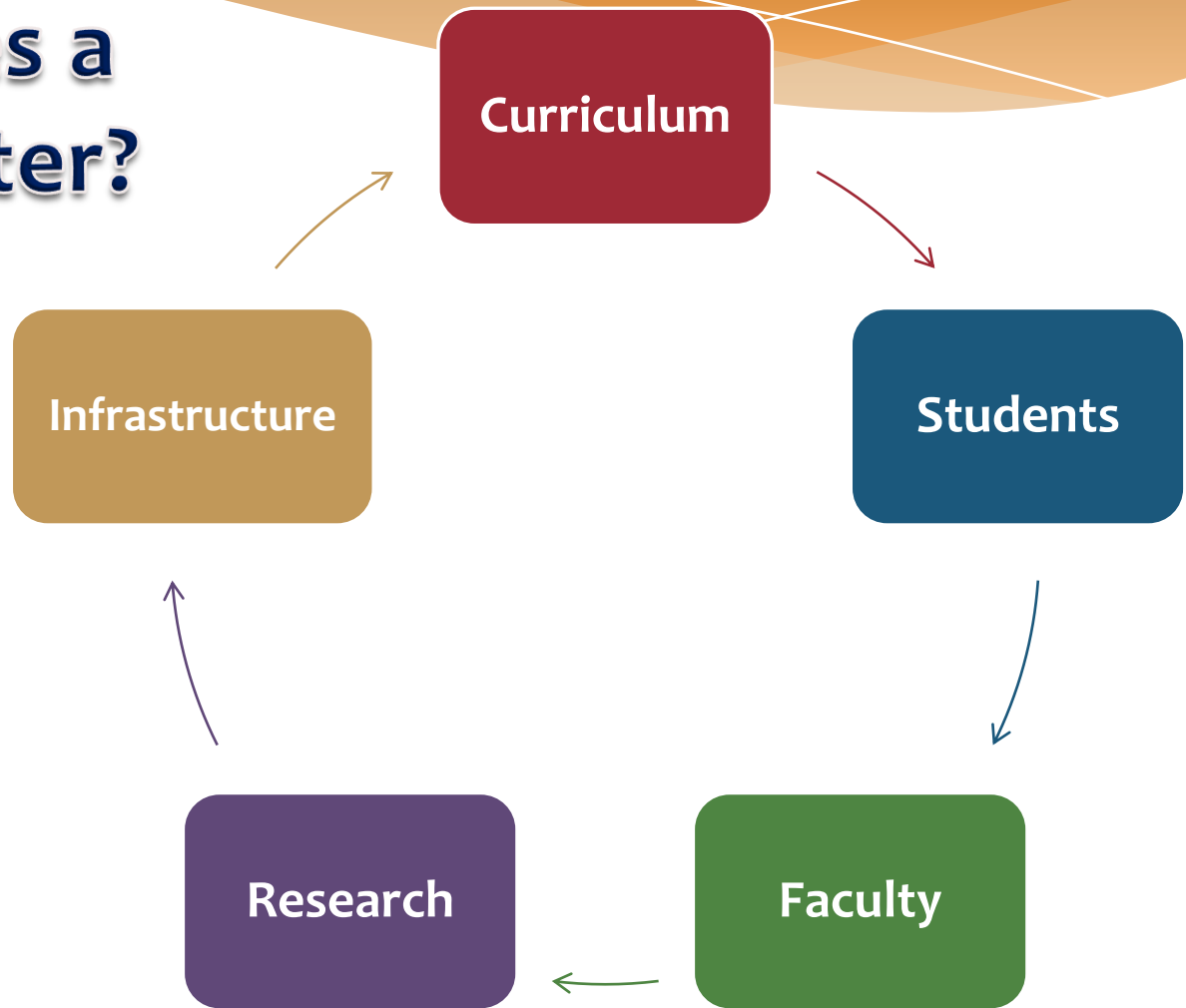


Why should they come forward?

- Tracing of old friends and fellow alumni
- To replicate the support which was provided to them when they were students.
- By helping the institution become bigger, stronger and more successful, alumni are also enhancing the value of their own degree qualification
- **AMU is not just an institution, it is a MISSION.**



What makes a College better?



What can be the Role of Alumni/ae?



I. Building the reputation of the college

Problem

- Unfortunately AMU has always been at the receiving end from the Media. Many small incidents of the university are blown out of proportion.
- It creates a very bad illusion and reputation in public opinion; which needs to be countered for the sake of truth and correctness.
- Moreover, geographically the location of Aligarh isn't very good in terms of reach.

Effect

- The companies become uninterested in our students.
- Undervalued Ratings and Rankings
- Many good students may opt for other colleges.



Alumni's Role

- Alumni are the international ambassadors of their Universities. They take the knowledge of institute to their hometowns and countries & into their professional and social networks.
- Alumni can use their position and stature in building the reputation of the college and university.
- Alumni generate invaluable word-of-mouth marketing among their social and professional networks.
- Alumni can bring more companies for recruitment by convincing them through their positions.



II. Helping in Research

- The quantity and quality of research can be increased by aiding the institute with state of the art modern laboratory equipment.
- Alumni can contribute by sponsoring the research work of students, a positive environment can thus be created.
- It will also help in building the reputation of the college.
- The students can be assisted in their research work by technical assistance from esteemed personalities having good experience in research work.



III. Helping in Collaboration

- A number of companies carry on their research work in collaboration with universities and college.
- Alumni can use their position to have such collaborated work done with the students and faculties of University.
- Alumni are often in the position to engage the expertise of the institution in their professional lives.
- Alumni can help in signing of the MOU's between University and other institutes.



IV. Sharing their Experience

- Students can learn a lot from your experience and guidance.
- Their deeper knowledge about the requirement of industries can definitely help students while choosing their research and project work.
- A guideline about what to do and what not to do may illuminate them with a clear vision about their careers.
- Their experience can teach them a lot about how to achieve their goal with less difficulty.



V. Mentoring

- The establishment of a Student-Alumni mentoring program can be one of the most effective roles of alumni. All top Universities of the world have an excellent mentoring network.
- It will lead to perfect utilization of alumni's skills, experience and expertise.
- Need to streamline this.



VI. Financial Assistance

- Alumni are the most likely group to support as they have a sense of gratitude and want their institute to climb the ladders of success.
- One of the major hindrance in meeting the requirements of a top class institution like AMU is it's low budget allocation. This not only affects the infrastructure, but also the research and laboratory work of the college.
- Collective effort from the alumni can meet this challenge in very effective way.



There are a number of ways in which financial assistance can be provided. Some of them are :

A) Building Infrastructure

- The funds available to the institution are not enough to meet the requirements of modern day infrastructure. The institute lacks modern updated labs, smart classrooms and modern teaching tools.
- With the help of alumni these requirements can be met up to a great extent.



Continued

- Alumni can help by taking lead in infrastructure development of a particular field. Recently the Alumni Association of North America donated smart classrooms to the college. More such efforts are however needed .
- Moreover Alumni can negotiate with third party Suppliers about cost and equipment.

B) Fund Raising

- Alumni are the brand ambassadors of their institution. They can organize various fund raising programs for the institute & university.
- Moreover they also can help by spotting & searching for people who can support the institution and help in maintaining good long term relation with eminent business personalities.



C) In Research and Projects

- Alumni can help in funding ongoing research projects in the institute and by using their influence to negotiate with the third party suppliers.
- Alumni can play an influential role in helping the faculty and students bag good research projects associated with the industries.



D) Arranging Scholarship for needy students

- Alumni can help students who can't pursue their goals only because of financial limitation.
- There are a number of students who come from very poor background and lacks financial assistance to meet their daily requirement.
- A number of highly talented students don't go for costly courses only because of financial inability/difficulty.



E) Interacting with students

- Alumni can take out some time from their work and interact with the students to understand their needs and give remarks.
- Alumni are great role models for current students and are often well placed to offer practical support to students as they start their careers
- Alumni interaction with the students can raise their morale and make them more ambitious in their work.



F) Promoting Entrepreneurship by funding good business ideas

- Alumni in collaboration with the institution can organize various competitions on generating business ideas.
- Alumni can fund the students in developing their business model prototype.
- They can help in meeting students with angel investors who can fund the budding entrepreneurs during their initial stage



Continued

- With their expertise and financial assistance they can help or can become partners in successful business ventures.
- Alumni having their own business firms can help these students in setting up of their business model.
- We have an active Entrepreneurship Development Cell, which has performed numerous activities in the last few years, primarily with the help of Alumni.



Issues with Alumni

- * Dealing from an individual level to Associations or even Federations
- * Federations are usually money-less and toothless
- * How to recognize and control the associations?
 - * A few alumni/ae to a huge-sized associations
- * Registration of Alumni Associations
 - * Holier than Thou
 - * May become more powerful than the Alma Mater

Multiple Associations in one place

- * Issues in Gulf based Associations
 - * All elections are banned there.
- * Multiple Associations in one place
 - * For more Chair positions
 - * Distance-criterion?
- * Our position: Recognize as many as are out there

Alumni Committees

- * Alumni Affairs Committee
 - * VC as its Patron and PVC as the Co-Patron
 - * Chairman, Vice-Chairman and other Members
- * International and National Advisory Committee
- * National Advisory Committee
- * Senior, active and contributing alumni/ae
- * Not necessarily the Association Chair Holders
 - * No ex-officio members that way

Alumni Affairs Committee

- * **Role:** To act as effective interface between the Alumni and AMU, so as to optimize the potential of the 'Alig' Fraternity as a key stakeholder in the future growth of the Alma Mater
- * **Charter:**
 - * Strengthen Alumni-Alma Mater Bondage
 - * Support Alumni Driven initiatives
 - * Facilitate student scholarships/sponsorships

Alumni Affairs Committee (contd.)

- * Facilitate MoUs and collaborations with overseas institutions
- * Facilitate Alig Academic Enrichment Program
- * Maintain Alumni website and alumni data
- * Monitor ongoing projects and provide timely feedback
- * Coordinate the visits of Alumni to the AMU
- * Organize Alumni Meets
- * Facilitate other Alumni related programs

Duties of Chairman of AAC

- * The Chairman will be in charge of the office of the Alumni Affairs Committee and look after the day to day work of the Committee
- * He will formulate plans for approval of the Committee and perform all other activities to further strengthen the bond between the University and the Alumni
- * He will be the Convener and maintain all records related to the Alumni Affairs Committee
- * Perform all other functions which may be delegated to him by the Vice-Chancellor

Duties of Vice-Chairman of AAC

- * Will assist the Chairman and perform such other duties as assigned to him by the Chairman
- * He will also look after the work of the Chairman in his absence.

Connecting with Alumni

- * World Alumni Directory
 - * Issues with Contact Details
 - * Unsolicited Calls
 - * Spam emails
 - * Emails in sensitive areas/countries
 - * Calls/Emails for political purpose
 - * Gathering Alumni Data Through:
 - * Google Form
 - * MS-Word Attachment
 - * Website forms

ALIGARH MUSLIM UNIVERSITY ALUMNI DIRECTORY PROFORMA

Email*	ENROL. NO.*	HONORIFIC (Prof./Dr./Mr. /Mrs./Ms.)	NAME	GENDER (M/F)	HIGHEST QUALIFICATION FROM AMU*	LAST HALL ATTENDED*	FACULTY*

YEAR OF JOINING IN AMU*	YEAR OF LEAVING FROM AMU*	CURRENT COUNTRY*	CURRENT CITY*	CURRENT DESIGNATION*	CURRENT COMPANY / FIRM / INSTITUTION*	PERMANENT ADDRESS*	MOBILE NUMBER

Note: (*) indicates Mandatory field

Date: _____

Online Platforms for Alumni Connect

- * amudirectory.com
 - * Class-wise
 - * Hall-wise
 - * Location-wise
- * Commercial ones
- * Tailor-made: AligConnect.com
 - * Web site, iOS and Android Apps
- * Video on AligConnect

Alumni Meets

- * Founders Day Celebrations
 - * Sir Syed Dinner: Is that all?
 - * Alumni Meet adjacent or spaced?
- * University Level Alumni Meet
 - * Once every year
- * Faculty/Department Level Alumni Meets
 - * Conference
 - * Jubilees

Alumni Meet 2018

- * Afternoon Session in respective Faculty:
 - * Presentation on the Progress of the Faculty by the Dean
 - * Interaction with the students
 - * Interaction with senior and retired teachers
 - * Discussions on the interesting anecdotes from their times.
 - * Syllabus revision
 - * Feedback Collection
 - * Future plans and role of Alumni

Alumni Conclave 2019

- * Theme: “Roadmap to Centenary Celebrations”
- * Two office bearers from each of the Alumni Associations from across the world were invited
- * Participation will only be by invitation
- * There was no registration fees
- * We provided the local hospitality
- * But the travel expenses were borne by the concerned person or Association.

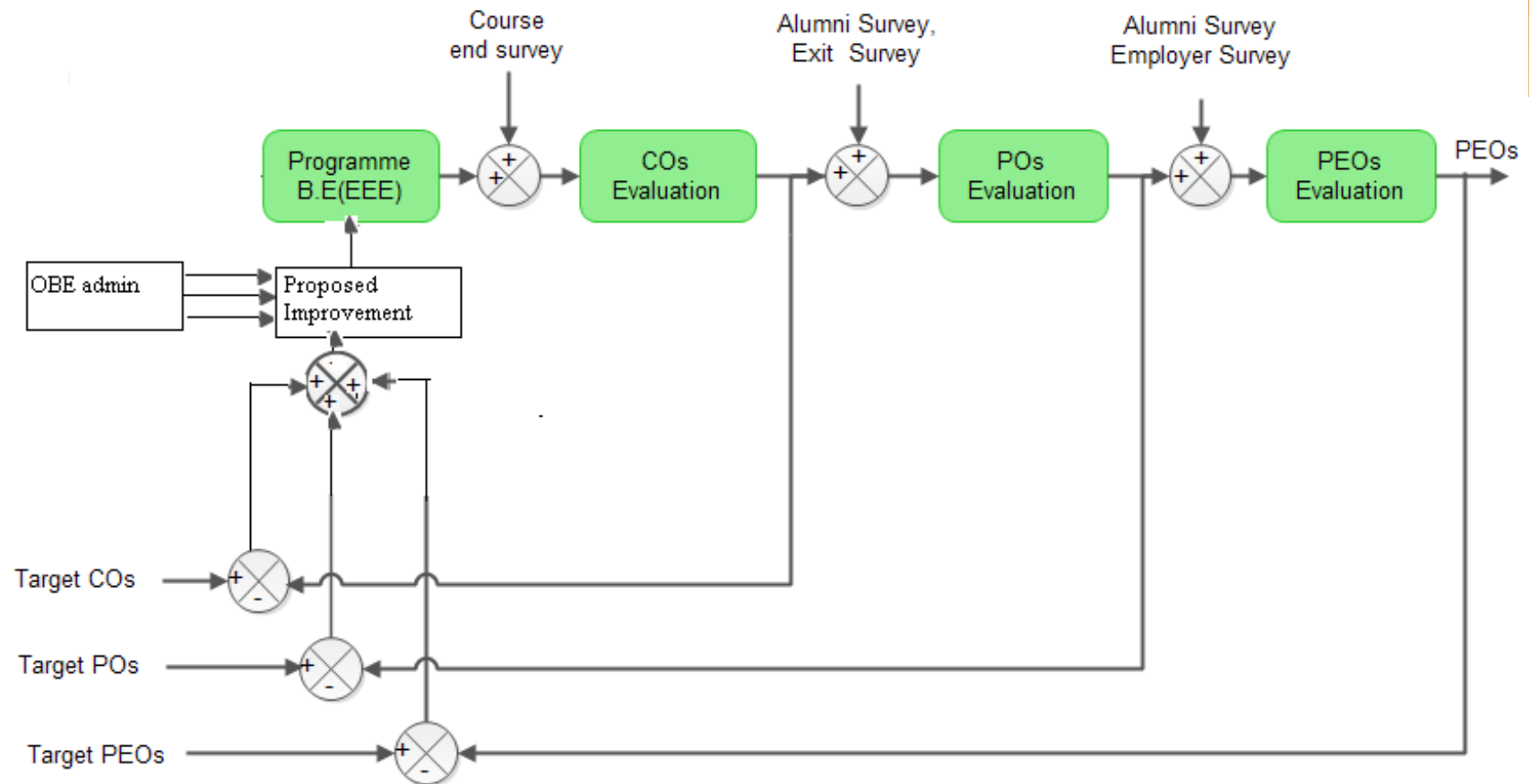
Good Practices

- * IIT Kanpur keeps sending emails
 - * They find out missing emails from class mates
- * IIT Delhi issues an I-card to every alumni
 - * Can be used for their Library, Sports Facilities
- * UC Berkeley supports my email address with them even today
 - * Their I-card continues to be valid for the campus bus, Berkeley tower, etc.

Alumni Feedback

- * For Correction
- * For Improvement
- * For Accreditation
 - * ABET, NAAC, NBA, etc.
- * For Outcome-Based Education
 - * Senior Alumni for Program Educational Objectives
 - * All Alumni for Program Outcomes

OBE- Block Diagram



Children of Alumni Bonding Program

- * Alumni/ae have the emotional connect life long
- * We need to keep their children also attached
 - * Alumni are better off than their parents
 - * Their children can afford to study at better places/abroad
 - * They want to change for wider exposure
- * For Language Proficiency, Cultural Heritage, Community Work

KASHISH Program

- * Flexible in duration, timing and curriculum
- * No credits as such
- * No tuition fees, only the boarding/lodging charges
- * Sports and curricular activities
- * Residential Life
- * Library, Labs and Classes
- * Mentors assigned
- * Certificates issues



Bonding Programme for Children of Alumni

Sir Syed Mission Awareness | Residential life in AMU Hall

Urdu Proficiency Classes | Literary and Cultural Activities

Games and Sports | Volunteer for Community Work

Drama | Debate | Baitbaazi & Mushaira | Film club | Litfest

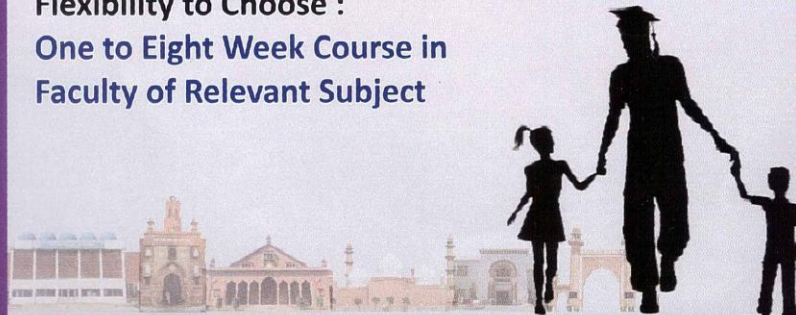
Eco club | Riding | Swimming | Hall week | Robo club

Incubation Centre | Service at Adapted Villages

Urban and Rural Health Centres | Tree Plantation

And a Lot More

Flexibility to Choose :
One to Eight Week Course in
Faculty of Relevant Subject



For Further Details Please Log on to:
<https://www.amu.ac.in/kashish.jsp>

Contact at
Tel. 0571-2700920 - Ext 4286

Align Academic Enrichment Program

- * Started by Canada alumnus as the Summer University
- * At no cost to the University
- * Whenever an alumnus is coming home, they can have the interaction with the students
 - * Subject, Motivation, Counselling, Career Guidance or just for the Exposure/Experience sharing
- * Can have online sessions too, but face-to-face is preferred

Alumni Guest House

- * Guest Houses have a priority for Conference Delegates, Official Guests or University Engagements
- * Alumni are not able to find accommodation at their convenience
- * Build an Alumni Guest House by their contribution
 - * Individuals or Alumni Associations can contribute
 - * Rooms are named after them
 - * They have a priority in reservation
 - * Can have the interiors according to their taste

Future Plans

- * Membership Fee – Initial and Annual
 - * What returns?
- * Projects, Action Plans, Progress updation
- * Alumni Achievements & Offers
 - * What to include and what to leave out?
- * Stronger Network
- * Newsletter
- * More Endowments
- * Distinguished Alumni Awards

THANK YOU
for your attention!

