



Leadership for Academicians Programme (LeAP),  
(Under the Scheme of PMMMNMTT HRD Ministry, Govt. of India)



# Internationalization of Higher Education

At

Centre of Academic Leadership and Education Management, Aligarh Muslim University

September, 2' 2019

Presentation by :

**Prof. V.Venkata Ramana**, MBA, Ph.D.

Vice Chairman, Telangana State Council of Higher Education (TSCHE) &  
Professor, Former Dean, School of Management Studies, University of Hyderabad

Hyderabad, Telangana, India 500046

Email: vedulla@hotmail.com

vvrms@uohyd.ernet.in

Mobile :8008985111,9440482232

Ph 040-2333116

## A summary of definitions and perspectives of internationalization in HE

Views of Internationalization	Definition / Perspective	Source
Integration of the international dimension	... internationalization at the national sector, and institutional levels is defined as the process of integrating an international, intercultural, or global dimension into the purpose, functions or delivery of postsecondary education .	Knight, 2004
Enhancing the quality of HE	...increasing focus on international education raises the quality of HE in the global labour market, but equally raises issues about how to measure the quality..	Van Damme, 2001
Focus on international education	..... Ranges from traditional study abroad programs, which allow students to learn about other cultures, to providing access to higher education in countries where local..	Altbach and Knight, 2006

# A summary of definitions and perspectives of internationalization in HE

Views of Internationalization	Definition / Perspective	Source
Growth of enterprise, entrepreneurialism in HE	...internationalization as crucial for Universities to retain competitiveness through University business models which underpin an entrepreneurial culture..	Goddard, 2006
Overseas student recruitment and staff mobility focus	..flows of staff and students in both directions, strategic alliances, joint programmes with external institutions	Fielden, 2008
Partnership development in HE	....a focus on the development of partnership to reduce risk, increase competitiveness, enhance image and broaden the knowledge base for research, enterprise and education	Teichler, 2004

Maringe and Gibbs (2009) found that university institutions that exhibit high levels of internationalization tend to have the following characteristics :

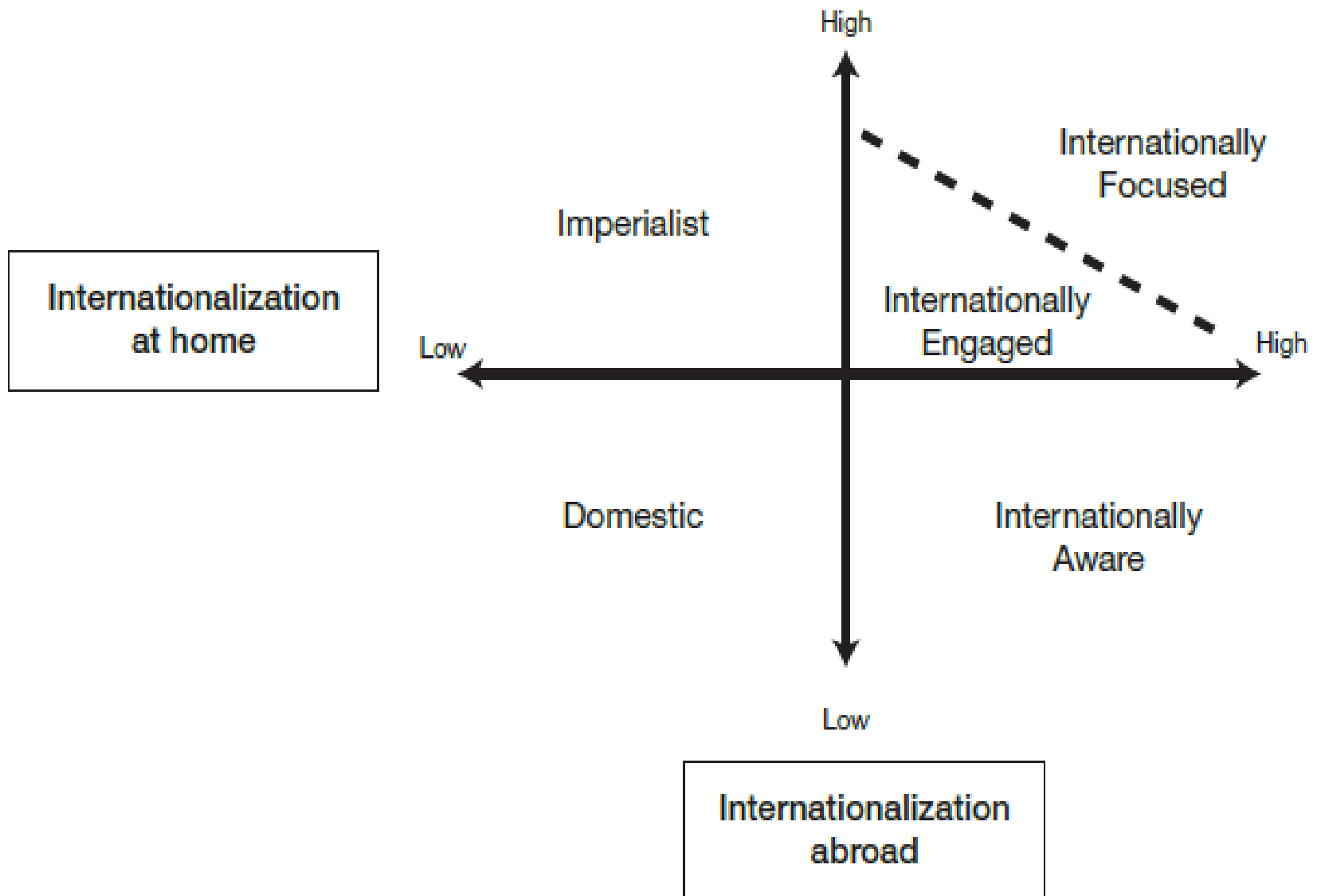
- i. They have highly diversified income generating sources.
- ii. They have high annual income turnovers.
- iii. They contribute more strongly to local and regional economic development.
- iv. They have diversified employment profiles.
- v. They attract more foreign staff and students.

# Range and Rank of University Internationalization strategies

Internationalization strategy	Rank	Type of University
Recruitment of international students	1	All but especially in newer universities, former polytechnic and privately funded institutions
Students and staff exchange programmes	2	All but especially in the older Universities
Development of international partnership for teaching, including joint programmes, offshore teaching and learning	3	All but especially in the newer universities
Curriculum internalization, ranging from minor changes in content to fundamental redesign of objectives, teaching methods and assessment	4	All but especially in the older universities
	5	All but especially in newer Universities

Fielden (2006) identified three underpinning motivations for Universities in internationalizing :

- i. Developing human resources for competitive global markets
- ii. Researching and contributing to the resolution of global problems.
- iii. An educative role in promoting international values. This perspective recognizes that a key priority for universities is in ensuring students are 'global citizens'.



**Figure 3.1** A model of university internationalization strategies

# Internationalization of Higher Education Institutions in India

## O.P. Jindal Global University (JGU)

- The Office of International Affairs & Global Initiatives (IAGI) was established at JGU in early 2017
- JGU has more than 200 institutional partnerships across the world in more than 50 countries worldwide
- 22 percent of faculty members hailing from countries other than India.

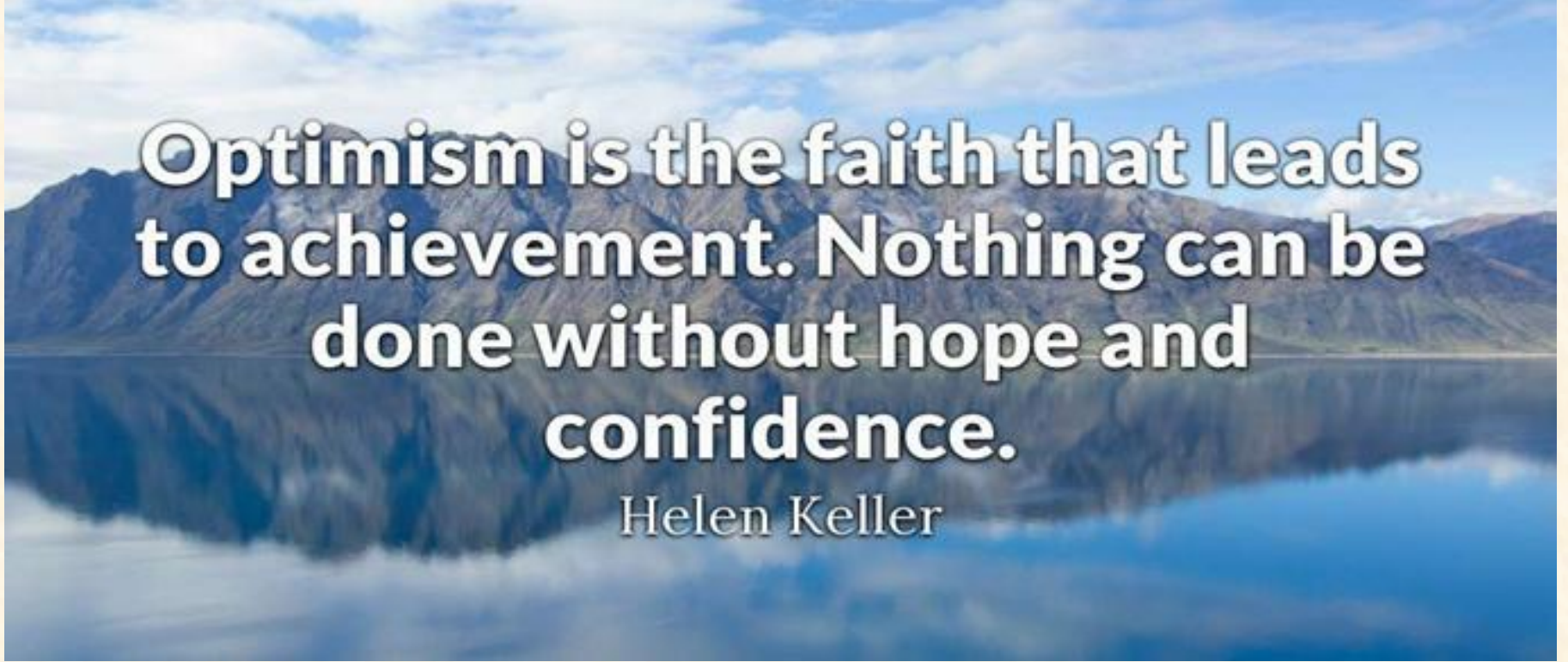


# Internationalization of Higher Education Institutions in India

## Symbiosis International University (SIU)

- Semester Abroad Program
- Summer Schools
- Faculty Programs Scholar-In-Residence
- Faculty Exchange
- Visits of foreign delegates

# THANK YOU

A scenic landscape featuring a range of mountains in the background, with a calm lake in the foreground reflecting the sky and the mountains. The sky is blue with scattered white clouds. The text is overlaid on the center of the image.

**Optimism is the faith that leads  
to achievement. Nothing can be  
done without hope and  
confidence.**

Helen Keller